

# 1906 OAKLEY LANE | WHEATLAND CA



PREPARED BY: MARGUERITE CRESPILLO

# DIRECT MARKETING

- PROFESSIONAL PHOTOGRAPHY
- ☐ REAL ESTATE SIGN
- CUSTOM BROCHURE



### PROFESSIONAL PHOTOGRAPHY

25 (MIN) PHOTOS - SHOT IN HIGH DYNAMIC RANGE





































CUSTOM PROPERTY BROCHURE





Marguerite Crespillo Real Estate Advisor | CalBRE# 01173529 3000 Indian Oaks Drive, Lincoln CA 95648 www.YourHomeSoldFast.com

old@realty1st.com Phone: (916) 625.6112

R





#### 1906 OAKLEY LANE WHEATLAND CA 95692

www.YourHomeSoldFast.com/1906Oakley



Take a Virtual Tour of this Beautiful Home!

Simply Scan this QR Code with















#### ONE OF A KIND home in Wheatland!

Tranquil and peaceful is an understatement as it backs to acres & acres of Walnut orchards! Over 5 Acres of beautiful land that has been meticulously landscaped with Koi Pond and waterfall and a putting green for golf enthusiasts! Unique Fire Feature. Huge Patio with ceiling fans and lights next to the outdoor kitchen! Built in Pool with Pool house with heated shower and we haven't even started on the house!

Come See it!







- 4 Bedrooms 4 Bathrooms
- 3209 SqFt
- · Pool House
- Outdoor Kitchen
- Koi Pond
- · Putting Green
- Custom Fire Pit
- Pool/Spa

#### Luxury living in a Country setting!

Talk about "having it all" this home checks off all the boxes! Tap into your inner chef cooking in this amazing gourmet kitchen with Stainless Steel Wolf 4 Burner, Catalytic BBQ Grill/ Hood and Subzero Fridge. Retreat to the spacious family room with built in entertainment center and stay warm firing up the gas stove. Enjoy

peaceful nights in your Master Suite with 2 walk-in closets, jetted soaking tub or walk right out to the hot tub!

It's all here, all that's missing is you!

# ONLINE MARKETING

- ☐ MLS
- ☐ ZILLOW
- ☐ TRULIA
- □ HOMES.COM
- SOCIAL MEDIA
  - ☐ Facebook
  - Twitter
  - ☐ LinkedIn
- ADDITIONAL SYNDICATION SITES

# MLS (Multiple Listing Service)

#### Agent One Page Report - Residential

Listings as of 06/11/2015 at 9:44AM Page: 1 ST N Active 06/09/15 Listing Price: \$750,000 MLS#: 15037650 01RYES VRP: N Service Level: E Cross Street: WHEATLAND ROAD Мар: LO: Realty First Comm to Sell Ofc 2.5% DOM: 1 LO Ph: 916-784-7653 Comm Type Percentage of Sale CDOM 1 Var/Dual Rate Comm No LA: Marguerite Crespillo LA Prim Ph: 916-580-0808 Type Listing Exclusive Right Listing Date: 06/09/15 916-580-0808 Entry Date: 06/11/15 LA Sec Ph: LA Fax: 916-209-8672 On Market Date 06/10/15 Exp Date: 11/09/15 LA Email: sold@realty1st.com Original Price \$750,000 Pend Date: CoLO: Selling Price: CoLO Ph: Notice of Default Short Sale: CoLA: REO: No REO HUD No Auction No CoLA Prim Ph: Post: CoLA Sec Ph: ExFin: Treat as Clear CoLA Fax: Terms: Submit Additional Pictures (25) CoLA Email: Possession Recording Beds (Possible): 4 Downstairs Bdrm: Yes Area: 12408 Subtype: 1 House on Lot Subtype Desc: Detached Downstairs Full Bath: Yes County: Yuba Baths (FH): 4 (4 0) APN: 015-140-075 SqFt Pri Res (Apprx 3209 Assessor/Agt-Fill Zoning: AE-40 Style Colonial SqFt 2nd Res (Apprx CC&Rs No. Bonds/Asmts/Taxes Unknown Map Sec: Price/SqFt \$233.72 Census Tract: B/A/T Desc: Year Built: 2003 HOA No Remodeled/Updtd: No Apprx Elevation: **HOA Dues Include:** Subdivision: Acres: 5.0000 Priv Assn Amen: Builder: Lot SqFt (Apprx 217800 Model: Lot Dim: Const Est Start: Disc/Reports: Pool (Location) Yes (On Lot) Const Est End: Pool Type: Built-In, Gunite Construction Stories: 2 Faces: Occupant Name: # Garage 4 # Carport Occupant Phone: Show: Call Listing Agent Spaces: School County: Garage: 2 Car Attached, 2 Car Detached, Garage EL: Wheatland Gate Code Door Opener, Guest Parking Avail, RV JR: Wheatland Tenant: No **Current Rent** SR: Wheatland Union RecParking: Boat Storage, RV Access, RV Storage Heat: Central Site Loca: Other-Rmks Air: Central Site Desc: Level, Trees Many, View Local, View Special Rooms: Master Suite Feat Misc: Fire Pit, Outdoor Kitchen, Patio Covered, Spa/Hot Tub Persona Landscp: Sprinkler Auto F&R Baths: Double Sinks, Shower Stall(s), Tile, Tub Jetted Roof: Comp Shingle Cnstrct: Frame, Wood Mast Bed: Ground Floor Exterior Wood Mast Bath: Closet Walk-In, Double Sinks, Shower Stall(s), Tub Jetted, Wind Foundatn: Concrete Slab Laundry: 220 Volt Hook-Up, Inside Room Dining: Formal Area Space in Kitchen Road: Paved Improvmnt: None Kitchen: Counter Granite, Island w/Sink, Kitchen/Family Combo, Pantry Clo Water: Irrigat Connected Well Domestic Applnces: Compactor, Cook Top Gas, Dishwasher, Disposal, Ice Maker Plu Sewer: Septic System Fireplc: 1, Family Room Utility: 220 Volts, All Public Natural Gas Energy: Ceiling Fan(s), Dual Pane Full Oth Strc: Outbuilding, Second Garage, Tool Shed, Workshop Building Floor: Carpet, Tile, Wood Restrict: Disablty: Security: Fire Alarm, Security Sys Leased, Security Sys Prewird, Smoke Det Horse Prp: Equipmnt: Audio/Video Prewired, Central Vacuum, Central Vac Plmd, Wate Horse Amn: Pasture, Pasture Irrigated, Trailer Storage MBR: BR2: BR3: BR4: DR: KIT:

Confidential Agent Remarks: ALL SHOWINGS CALL LISTING AGENT: MARGUERITE 916.996.3777 - SUBMIT ALL OFFERS TO SOLD@REALTY1ST.COM

Property Description: I could go on for days about all the features of this ONE OF A KIND home! Tranquil and peaceful is an understatement as it backs to acres and acres of Walnut orchards! Over 5 Acres of beautiful land that has been meticulously landscaped with Koi Pond and waterfall and a putting green for golf enthusiasts! Unique Fire Feature. Huge Patio with ceiling fans and lights next to the outdoor kitchen! Built in Pool with Pool house with heated shower and we haven't even started on the house! Come See it!

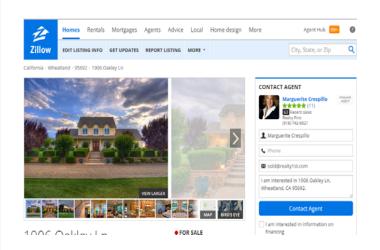
Directions to Property: From Roseville head North on 65 towards Wheatland. Left on 1st Street. Continue onto Wheatland Road. Turn right on Oakley House on left in .5 miles.

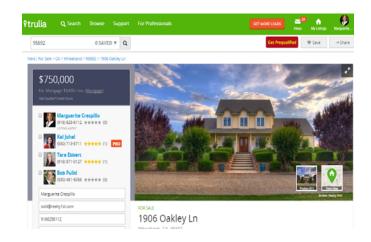
# LISTING SYNDICATION TO PARTICIPATING SITES



# REPORTING

### Direct Links To Major Marketing Sites

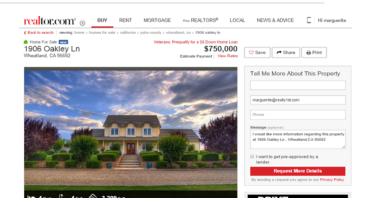




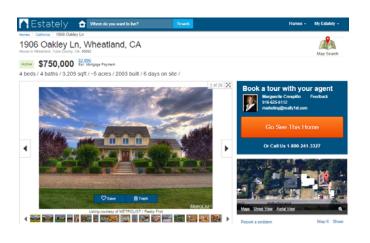
#### Zillow.com



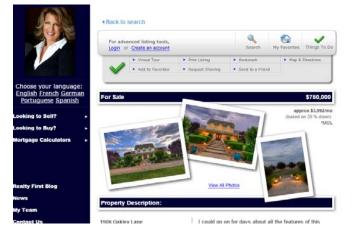
Trulia.com



#### Movoto.com



**REALTOR.com** 

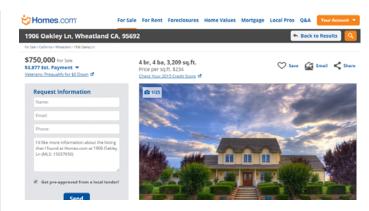


Estately.com

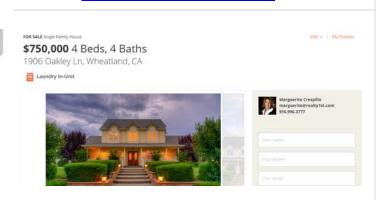
YourHomeSoldFast.com

### Direct Links To Major Marketing Sites





#### MetrolistPro.com

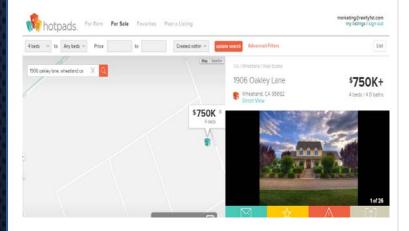


#### Homes.com



JUST LISTED this BEAUTY in Wheatland!

#### Postlets.com



HotPads.com



YahooHomes.com

# VIRTUAL TOUR YOU TUDE



https://www.youtube.com/watch?v=MnzZ-7HO-Oc

### ZILLOW/TRULIA REPORTS

#### **Listing Report**

Listing Report for sold@realtylst.com for 06/16/2015 on the Yahoo!-Zillow Real Estate Network

Want your Listing Reports in a single e-mail? Change subscription preferences.



1906 Oakley Ln, Wheatland, CA 95692

△For Sale: \$750,000

4 beds | 4 baths | 3,209 sqft

MLS #: 15037650

Add home description

#### Performance Metrics

	7 days	30 days	Total
Home Details Page Views	205	205	205
Search Result Views	4,914	4,914	4,914



#### Prepared by Marguerite Crespillo

ph: 9166256112 sold@realty1st.com Recommend your agent

#### Listing performance on Trulia

1906 Oakley Ln, Wheatland CA

\$750,000 4 br 4 ba 3,209 sqft

View this listing on Trulia

	Week ending 6/13/15	Total
Results views Number of times your property was viewed on the results page on trulia.com	110	200
Details views  Number of times your property was viewed on the property details page on trulia.com	89	198

# MARKETING TASKS

MARKETING TASK	COMPLETION DATE
SIGN POST/PANEL INSTALLED	6/5/15
LOCKBOXES INSTALLED ON PROPERTY	6/5/15
MARKTING PHOTOS	6/8/15
ACTIVE - MLS (SAC)	6/9/15
ACTIVE - MLS (SUTTER/YUBA)	6/9/15
VIRTUAL TOUR ADDED TO MLS	6/9/15
VIRTUAL TOUR ADDED TO YOUTUBE	6/9/15
50 COLOR BROCHURES INTALLED	6/9/15
ADDED TO PERSONAL WEBSITE	6/9/15
POSTED ON FACEBOOK PAGES	6/9/15
POSTED ON TWITTER PAGE	6/9/15
POSTED ON INSTAGRAM PAGE	6/9/15
CREATED POSTLETS AD	6/9/15
ADDED TO ZILLOW	6/9/15
ADDED TO TRULIA	6/9/15
OPEN HOUSE POSTED ONLINE SITES	6/9/15
OPEN HOUSE ADDED TO MLS	6/9/15
OPEN HOUSE POSTED ON FACEBOOK	6/11/15
OPEN HOUSE	6/13/15
VIRTUAL TOUR POSTED ON FACEBOOK	6/15/15
BROKER TOUR	6/16/15
POSTLET AD RENEWED	6/20/15

# OPEN HOUSE AMOUNT OF FOOT TRAFFIC & FEEDBACK

SATURDAY
JUNE 13<sup>TH</sup> 201*5* 

3 Vistors

Feedback:

Beautiful house, living space was small, priced high

SUNDAY
JUNE 14<sup>TH</sup> 2015

6 Vistors

Feedback:

Beautiful property. Interested in making an offer.

# BROKER TOUR FEEDBACK AMOUNT OF FOOT TRAFFIC & FEEDBACK

Lincoln Tour				of Value	Lincoln Tour Estimate of Value
Address 1906 00	WHE	24	Ln		Address 1906 Oakley lane wheat
Agent		J			Agent Marqueute Crespillo
Listed Price		Sc	Ft (	99000	Listed Price 750,000 Sq Ft 3209
Suggested Sales Price			V	91300-	Suggested Sales Price
Explai	nation	of R	ating		Explanation of Rating
1. Affects value	in a v	ery n	egativ	e way.	1. Affects value in a very negative way.
2. Affects value			ve wa	у.	2. Affects value in a negative way.
<ol> <li>No real affec</li> <li>Affects value</li> </ol>			n was	,	3. No real affect on value.
5. Should bring				·-	<ol> <li>Affects value in a positive way.</li> <li>Should bring top dollar Plus.</li> </ol>
Rating:	Poo			Excellent	D 0
Curb Appeal:	1	2	3	4 (5)	
Carpet / Tile:	1	2	3	4 5	Curb Appeal: 1 2 3 4 5 Carpet / Tile: 1 2 3 4 5
Kitchen:	1	2	3	(4) 5	Kitchen: 1 2 3 4 5
Bath(s):	1	2	3	(4) 5	Bath(s): 1 2 3 4 5
Landscape:	1	2	3	4 (5)+	Landscape: 1 2 3 4 5
General Condition:	1	2	3	4 5	General Condition: 1 2 3 4 5
Property Shows:	1	2	3	(4) 5	Property Shows: 1 2 3 4 5
Comments:		0	Bel	white!	0
Love down			- y	Greenaut	e comments: De martal property
small-					)
Lincoln Tour	Est	ima	ite o	f Value	Lincoln Tour Estimate of Value
Address 1906 C	Day	Cli	1	cre	Address 19 de Carly Lang Wheatkn
Agent			1		Agent Marguerre Crescuto
Listed Price 750,0	00	Sq F	1 3	209	Listed Price 750,000 Sq Ft 3209
Suggested Sales Price	7.00	190.170	121		Suggested Sales Price
Explan					Explanation of Rating
Affects value     Affects value				way.	Affects value in a very negative way.     Affects value in a negative way.
3. No real affect		-			No real affect on value.
4. Affects value					4. Affects value in a positive way.
<ol><li>Should bring</li></ol>	top do	illar Pi			<ol><li>Should bring top dollar Plus.</li></ol>
Rating:	Poor		. /	Excellent 5	Rating: Poor Excellent
Curb Appeal:	1	2	3		Curb Appeal: 1 2 3 4 5
Carpet / Tile:	1		(3)	4 5	Carpet / Tile: 1 2 3 4 5
Kitchen:	1	2	3		Kitchen: 1 2 3 4 5
Bath(s):	1	2	3 (	4) 5 4) 5	Bath(s): 1 2 3 4 5
Landscape: General Condition:	1	2	3	4 5	Landscape: I 2 3 4 5
Property Shows:	1	2	3	4 5	General Condition: 1 2 3 4 5
Comments:		0	(	) •	Property Shows: 1 2 3 4 5
Continents.	1 / 1 /	1		-11	Commencer Too High healto

# BROKER TOUR FEEDBACK AMOUNT OF FOOT TRAFFIC & FEEDBACK

OU	Olu Se	4 L	col		Address 906 Dax Sq Ft 3009  Agent Listed Price 750,000 Sq Ft 3009  Suggested Sales Price  Explanation of Rating
ation	n of R	ating			1. Affects value in a very negative way.
in a	very n	egative	way.		2. Affects value in a negative way.
in a	negati	ve way			3. No real affect on value.
					4. Affects value in a positive way.
					5. Should bring top dollar Plus.
		lus.	_		Rating: Poor Excellent
Poc	r		Exce	llent	Curb Appeal: 1 2 3 4 5
1	2	3	4	5	Carpet / Tile: 1 2 3 4 5
1	2	3	4	5	Kitchen: 1 2 3 4 5
1	2	3	4	5	Bath(s): 3 4 5
1	2	3	4	5	Landscape: 1 2 3 4 5
1	2	3	4	5	General Condition: 1 2 3 4 5
1	2	3	4	5	Property Shows: 1 2 3 4 5
1	2	3	4	5	Comments:
	nation vination of the poor	nation of Rein a very nein a negative ton value. in a positive top dollar F	sq Ft E	nation of Rating in a very negative way. In a negative way. In a positive way. It on value. In a positive way. It op dollar Plus.  Poor Excel 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4	ation of Rating in a very negative way. In a negative way. It on value. In a positive way. It op dollar Plus.  Poor Excellent  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5  1 2 3 4 5

#### Lincoln Tour Estimate of Value

Address 1906 OALL en La Do Agent MATS WHITE CHES PINO Listed Price 750 Sq Ft

Suggested Sales Price

#### **Explanation of Rating**

- 1. Affects value in a very negative way.
- 2. Affects value in a negative way.
- 3. No real affect on value.
- 4. Affects value in a positive way.
- 5. Should bring top dollar Plus.

Rating:	Poc	r		Excel	lent
Curb Appeal:	1	2	3	4	(5)
Carpet / Tile:	1	2	3	(4)	5
Kitchen:	1	2	33	53	5
Bath(s):	1	2	(3)	4	5
Landscape:	1	2	3	4	(5)
General Condition:	1	2	3	(4)	5
Property Shows:	1,	2	3	4	5
Comments:	150	かん	1/2	07	151ch

Lincoln	Tour	Estimate	of	Val	ue
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Linc	oin 10	ur Estimate	of value
Address	1906	Oakler	lone
Agent	-	-	
Listed Price	e 750	OOO Sq Ft	3200
	Sales Pri		-

#### **Explanation of Rating**

- 1. Affects value in a very negative way.
- 2. Affects value in a negative way.
- 3. No real affect on value.
- 4. Affects value in a positive way.
- 5. Should bring top dollar Plus.

Rating:	Pod	or		Exce	llent
Curb Appeal:	1	2	3	4	5
Carpet / Tile:	1	2	3	4	(5)
Kitchen:	1	2	3	4	(5)
Bath(s):	1	2	3	4	(5)
Landscape:	1	2	3	4	(5)
General Condition:	1	2	3	4	(5)
Property Shows:	1	2	3	4	5
Comments:					

### BROKER TOUR FEEDBACK AMOUNT OF FOOT TRAFFIC & FEEDBACK

#### Lincoln Tour Estimate of Value

Address	1506 091	Eley	
Agent	Kerin mcDi	na lal	
	ice 750,000		3209

Suggested Sales Price

#### **Explanation of Rating**

- Affects value in a very negative way.
- Affects value in a negative way.
- 3. No real affect on value.
- Affects value in a positive way.
- Should bring top dollar Plus.

n_4!war	Poo	2		Excellent
Rating:				. (=)
Curb Appeal:	1	2	3	4 5
Carpet / Tile:	1	2	3	4 5
Kitchen:	1	2	3	(4) 5
Bath(s):	1	2	3	4 5
Landscape:	1	2	3	4 (5)
General Condition:	1	2	3	4 5
Property Shows:	, 1	2	3	4 5
Comments:	m	421	7	Jack Jard

#### Lincoln Tour Estimate of Value

Address

Agent

Listed Price

Sq Ft

Suggested Sales Price

#### **Explanation of Rating**

- 1. Affects value in a very negative way.
- 2. Affects value in a negative way.
- 3. No real affect on value.
- 4. Affects value in a positive way.
- 5. Should bring top dollar Plus.

Rating:	Po	or		Excel	llent
Curb Appeal:	1	2	3	4	5
Carpet / Tile:	1	2	3	4	75
Kitchen:	1	2	3	4	(5)
Bath(s):	1	2	3	4	5
Landscape:	1	2	3	4	(5)
General Condition:	1	2	3	4	5
Property Shows:	11	2/	13	4	5
1/	1				_

Lincoln !	<b>Tour</b>	Estimate	of	Value
-----------	-------------	----------	----	-------

Address O	ir Estimate of value
Agent /a	not House is
Listed Price	Sq Ft
Suggested Sales Price	
Expl	anation of Rating

- 1. Affects value in a very negative way.
- 2. Affects value in a negative way.
- 3. No real affect on value.
- 4. Affects value in a positive way.
- 5. Should bring top dollar Plus.

Rating:	Poor		Excellent		llent
Curb Appeal:	1	2	3	4	5
Carpet / Tile:	1	2	3	14	5
Kitchen:	1	2	3	40	5
Bath(s):	1	2	3 (	4	50
Landscape:	1	2	3	4	(5)
General Condition:	1	2	3 (	4	5
Property Shows:	1	2	3	4/	5
Comments:				(	

# SHOWING REPORT REPORT OF ALL SHOWINGS

#### Listing Details

KeyBox Serial#: 31860937

Log on to SupraWEB

Address: 1906 Oakley Ln

MLS#: 15037650

Wheatland CA 95692

Assigned By: Marguerite Crespillo - 01RYFS

Print Page

Agent: Marguerite Crespillo - 902253

Date	Key Serial	Keyholder	Keyholder Phone	Office	Office Phone
6/17/2015 10:31:00 AM	5394815	Marguerite Crespillo	(916) 580-0808	Realty First	(916) 784-7653
6/14/2015 4:01:00 PM	5284381	Gary Coats	(916) 730-2961	SunCal Real Estate Group	(916) 786-2252
6/13/2015 4:58:00 PM	5394815	Marguerite Crespillo	(916) 580-0808	Realty First	(916) 784-7653

Total Transactions: 3

▲ Back to Top

TOTAL SHOWINGS	1
MLS AGENT VIEWS	38
MLS CLIENT VIEWS	2



# Marguerite Crespillo CalBRE# 01173529



### REALTY FIRST

3500 DOUGLAS BLVD SUITE 220 LINCOLN CA 95648

PHONE: 916-996-3777 sold@realty1st.com www.YourHomeSoldFast.com